

# THE *Barbara Bates* FOUNDATION

## 4th Annual Knocking Out Breast Cancer Fashion Show Fundraiser

Saturday, October 24, 2015

Macy's

111 S. State Street

Chicago, IL 60606

6:00 p.m.

*2015 Sponsorship Package*



# THE *Barbara Bates* FOUNDATION

## *Fashion Show & Fundraiser*

*October 24, 2015- Chicago*

April 9, 2015

Dear Sponsor:

On behalf of the Barbara Bates Foundation, we are honored to welcome you as a sponsor of our Annual Fashion Show & Fundraiser which will be held on **Saturday, October 24, 2015** at **Macy's** located at 111 North State Street in Chicago, IL.

The Barbara Bates Foundation is a bold and enterprising charity dedicated to educating and supporting women affected by breast cancer. Troubled by the fact that even through breast cancer awareness is strong, far too many men and women do not know the facts about the disease, The Barbara Bates Foundation aims to educate about breast cancer. The BBF's goal is to take an exciting approach to all aspects of breast cancer - public awareness, support, medical research, and fundraising.

In 2014, our fashion show celebrated and honored breast cancer survivors as they strolled down the runway in a special collection of fashions designed by Barbara Bates. With more than 450 guests garnering over the fashions this year will be sure to match the same standard of substance and style!

Over the years, The Barbara Bates Foundation has uplifted the spirits and attitudes of Chicago's disadvantaged youth by providing custom prom attire to inner city students who excel in school despite difficult circumstances.

The Foundation expands its mission by developing impactful breast cancer education initiatives including addressing the disparities of breast cancer care faced by woman in the African American and Latino Communities. None of this is possible without the support of corporations, business executives and community organizers who demonstrate tremendous commitment. We look forward to continuing this legacy of accomplishment and counting you among our great partners!

We welcome your participation in our esteemed event, and we look forward to building a lasting relationship.

Sincerely,

*Toi Salter*

Toi Salter, Chair  
Barbara Bates Foundation

*Zara Johnson*

Zara Johnson, Co- Chair  
Barbara Bates Foundation

# THE *Barbara Bates* FOUNDATION

## *Fashion Show & Fundraiser*

*October 25, 2015 - Chicago*

### SPONSORSHIP PACKAGES

#### **Pink Glove Champion**

**\$30,000**

- Branding with Logo on all event promotions & BBF website
- :30 commercial spot to run during event
- Recognition during VIP reception and Program
- (20) Premium Tickets & Photo ops

#### **The Greatest**

**\$20,000**

- Branding with Logo on all event promotions & BBF website
- Recognition during VIP reception and program
- Included in national and local PR
- (10 guests) premium seating & Photo Ops

#### **The Knockout**

**\$10,000**

- Onsite branding & BBF website
- (10 guests) premium seating & Photo Ops
- VIP Access to Afterparty

#### **The Corner Man**

- (5 guests) Premium Seating & Recognition in Program Book **\$5,000**

# THE *Barbara Bates* FOUNDATION

*Fashion Show & Fundraiser*

*October 24, 2015 - Chicago*

## MAXIMIZE YOUR EXPOSURE

### ADVERTISING IN PROGRAM BOOK

**\$2,200 FULL / \$1250 HALF**

- Full color (8 ½ x 11), high gloss program book
- Logo and link on BBF website  
(Digital File due Ma8 15, 2015)

### SWAG BAG SPONSOR

**\$2,500**

- Printed Logo on reusable upscale fabric bag for all V.I.P.'s and event attendees (400 qty)
- ½ page color ad in program book
- Logo and link on BBF website

### UPSCALE SWAG BAG ITEM SPONSOR

**450 ITEMS NEEDED**

- Logo printed on Swag Bag insert
- Recognition in program book
- Link on BBF website

### SILENT AUCTION ITEM

**VALUED AT \$500+**

- Description of your business product & services in Swag Bag insert
- Images or photos featured in reception area
- Contact Information of company listed in auction item area
- Link on BBF website

For more information about BBF, and to see photos from our 2014 event,  
visit **[www.barbarabatesfoundation.org](http://www.barbarabatesfoundation.org)**

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